









Terms and Conditions

What to create

You should create and submit both of the following:

- 1. A Hero Video: a two-minute video telling the story of an unsung hero of science
- 2. A Team Video: a two-minute video introducing yourself / your team and answering the questions below.

Your video should be aimed at 12 year-olds so must be engaging and explain ideas clearly, and it should be in English.

You don't need any fancy equipment – you can just shoot and the videos on your phone. Search online for free video editing apps to help you.

You can pick whoever you like to be your "unsung hero" – they can be alive or dead, from anywhere in the world. The important thing is that you should be able to explain why you chose them. They should be working or have worked in science, technology, engineering or maths.

The videos should be the work of only the people on the team.

Each video should not be longer than two minutes.

Your team video should answer the following questions:

- 1. Who is your unsung hero of science?
- 2. Why did you choose this unsung hero?
- 3. Why do you think they are not well known?
- 4. Why do you think they should be better known?
- 5. What's your favourite fact you learned while making this video?

Who can enter

- Anyone aged 16-18 on 31st August 2021
- You may enter as an individual or in teams of two or three people
- You can come from any background and do not have to be at school or college
- We particularly welcome entrants from backgrounds that are traditionally under-represented in science / STEM
- There is no entry fee for this competition
- No-one may enter more than once per year

How to enter

You must submit your entries no later than Monday 10th May 2021. (The original deadline of Friday 30th April has been extended.)

To submit your entry, submit the <u>online entry form</u> and send details of how to download your video to <u>submissions@hertford.ox.ac.uk</u>. We need to be able to download your videos, but they will probably be too big to just email the files to us. Send us a link with a file sharing service such as Google Drive, Dropbox, or WeTransfer.

When we have received your form and successfully downloaded your videos, we will reply to confirm your entry.

Judging

There will be two categories of judging: UK (for all UK-based entrants) and International (for all international entrants).

Both videos you submit will be considered in judging, but priority will be given to the scientist video. The content and appeal of the video is more important than the "production value" – you don't need to have any fancy equipment or snazzy editing tools.

A panel including communication professionals will shortlist the videos. The shortlisted videos will then be judged by a scientist who will select the winner.

The panel's and judge's decisions are final.

The shortlisted videos will be made available publicly. The video that has been most viewed (discounting any paid views or promotion/advertising) by a given date will win the 'popular vote'.

The prize

First prize for UK-based entrants will be a VIP tour of Royal Institution in London, going behind-the-scenes of their preparations for the 2021 Ri Christmas Lectures. The UK teams placed Second and Third will receive a year's membership of the Royal Institution for all team members.



The creators of all the shortlisted videos will be invited to an online celebration event and prizegiving. All shortlisted videos will be published and promoted on the Hertford College website and social media.

All UK-based shortlisted entrants will receive a signed copy of 'Superior' by award-winning science writer Angela Saini.

The prizes are not transferable, and we reserve the right to alter them at any time.

Video rights

The videos you submit may be used by Hertford College as we see fit.

This use may include, but is not limited to, sharing on College and

University websites and social media channels, publishing on YouTube,
re-editing of material to appropriate formats, and creation of classroom
resources around the videos. As far as possible, Hertford College will
acknowledge the creation of the original video by the team members in
all uses. Please ensure you include appropriate credits or references in
your video if you use images etc. that you do not own the copyright for. (For an ex-



your video if you use images etc. that you do not own the copyright for. (For an example of how you might do this, look at the last few seconds of the <u>2021 competition launch video</u>.) By submitting your videos, you agree to be bound by these conditions.

General conditions

Hertford College shall have the right, at its sole discretion and at any time, to change or modify these terms and conditions. In this scenario, entrants will be informed as soon as possible. Hertford College also reserves the right to cancel the competition if circumstances arise outside of its control.

