



Terms and Conditions

What to create

You should create and submit both of the following:

- 1. A two-minute video telling the story of an unsung hero of science
- 2. A two-minute video exploring why you chose this hero

Your video should be aimed at 12 year-olds so must be engaging and explain ideas clearly.

You don't need any fancy equipment – you can just shoot and the videos on your phone. Search online for free video editing apps to help you.

You can pick whoever you like to be your "unsung hero" – they can be alive or dead, from anywhere in the world. The important thing is that you should be able to explain why you chose them.

The videos should be the work of only the people on the team.

Who can enter

- Anyone aged 16-18 on 31st August 2019 and based in the UK
- You must enter in teams of two or three people
- You can come from any background and do not have to be at school or college
- We particularly welcome teams from backgrounds that are diverse or generally underrepresented in science / STEM
- There is no entry fee for this competition
- No-one may enter more than once per year

How to enter

You must submit your entries by 16:59 on Friday 26th April 2019.

To submit your entry, send the completed Entry Form to us at <u>submissions@hertford.ox.ac.uk</u> with a way for us to get your video. We need to be able to download your videos, but they will probably be too big to just email the files to us. Send us a link with a file sharing service such as Google Drive, Dropbox, or WeTransfer.

When we have received your form and successfully downloaded your videos, we will reply to confirm your entry.

Judging

Both videos will be considered in judging, but priority will be given to the scientist video. The content and appeal of the video is more important than the "production value" – you don't need to have any fancy equipment or snazzy editing tools.

A panel including communication professionals will shortlist the videos. The shortlisted videos will then be judged by a scientist who will select the winner.

The panel's and judge's decisions are final.

The shortlisted videos will be made available publicly. The video that has been most viewed by a given date will win the 'popular vote'.

The prize

The winning team will be invited to an all-expenses-paid celebration event, which will include an afternoon shadowing Channel 4 news presenter Krishnan Guru-Murthy.

Shortlisted teams will be invited to a celebration event in Oxford in July, which will include the announcement of the winner of the popular vote and a prizegiving. We will cover travel costs to allow you to attend this.

Shortlisted videos will be promoted on the Hertford College website and social media.

Unfortunately, we will not be able to change the dates of the events to accommodate any other commitments you may have, but we will give as much notice as we can to facilitate you joining us. The prizes are not transferable.

Video rights

The videos you submit may be used by Hertford College as we see fit. This use may include, but is not limited to, sharing on College and University websites and social media channels, publishing on YouTube, re-editing of material to appropriate formats, and creation of classroom resources around the videos. As far as possible, Hertford College will acknowledge the creation of the original video by the team members in all uses. By submitting your videos, you agree to be bound by these conditions.

General conditions

Hertford College shall have the right, at its sole discretion and at any time, to change or modify these terms and conditions. In this scenario, entrants will be informed as soon as possible. Hertford College also reserves the right to cancel the competition if circumstances arise outside of its control.







