



Hertford College

Investing in the future

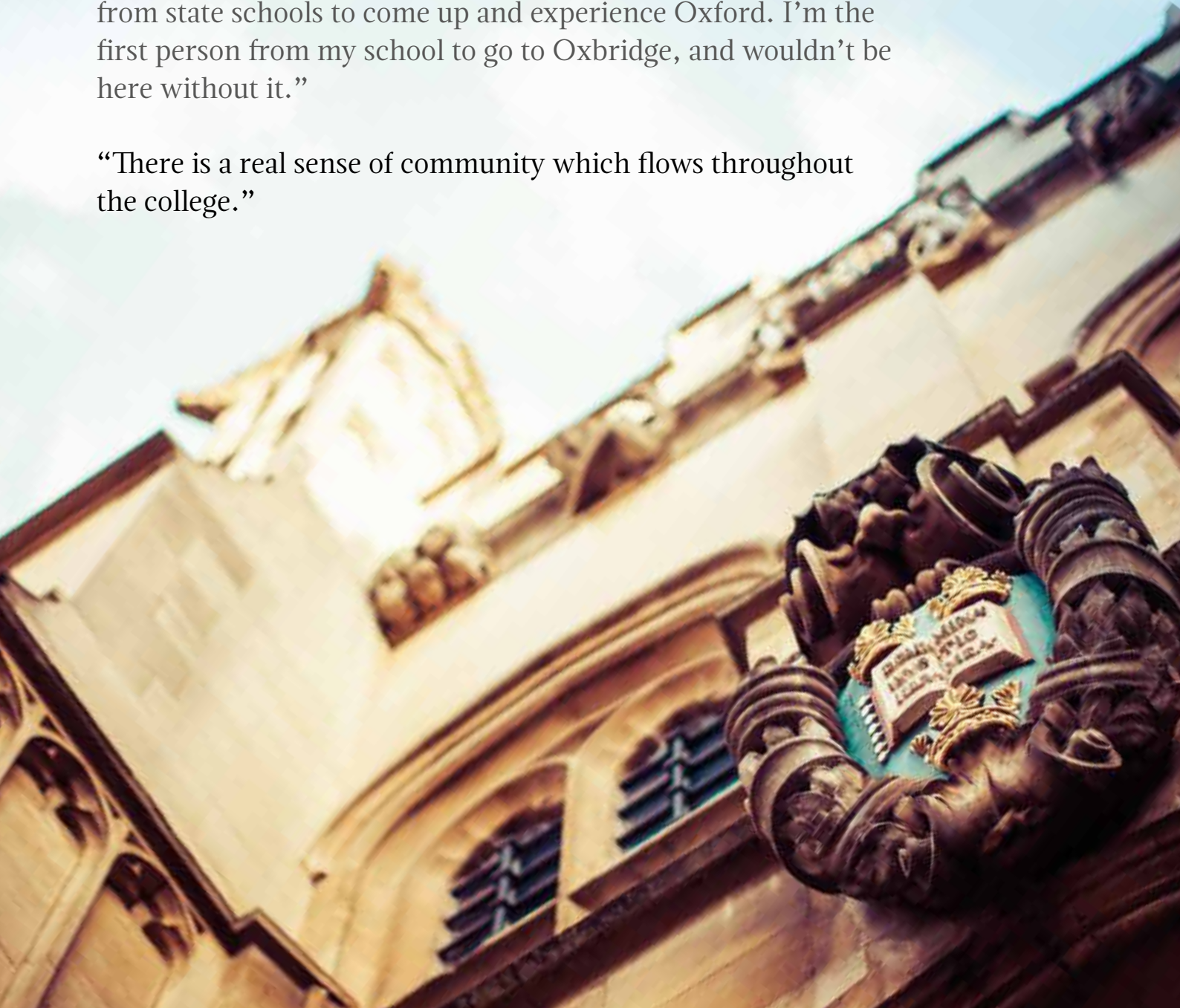
“The fellows and students and the staff all work together towards common goals and aims. Our aspiration is to achieve something new, different, and something that’s for the future.”

“If I look back now, I can certainly trace the steps that I made from Hertford. It welcomes everybody no matter your background. It changes people’s lives. Not just the experience you have while you’re there, but the confidence that it gives when you leave.”

“I hope that Hertford continues to admit the best people no matter what their background is. I’m from the Welsh Valleys, I’m from a comprehensive school, and I love it here.”

“Outreach really does make a difference. It encourages people from state schools to come up and experience Oxford. I’m the first person from my school to go to Oxbridge, and wouldn’t be here without it.”

“There is a real sense of community which flows throughout the college.”





Hertford brings together the best that Oxford has to offer. A welcoming college that has maintained an ongoing commitment to fair access for students from all backgrounds. A strong community that supports students and academics in their study, stimulating them to pursue their subject to the greatest potential. And a lively, engaging environment where college members are encouraged to question the status quo and challenge the world around them, constantly seeking the best route forward. These are the qualities of which we are most proud, which provide an education that prepares our students for the world beyond Hertford, whatever that might look like. And we need to preserve these Hertford hallmarks for the next generation of students that come through our gates.

Why should I give to Hertford?

We know that you receive glossy brochures all the time, asking you to give your money to a cause or service.

In these pages we try to answer the questions that we are most often asked when talking about fundraising for Hertford. Although many of you will have studied here, it is not always clear how an Oxford college actually works behind the scenes. And it's not always obvious at first glance why we need to fundraise. We hope that the following pages will go some way to explaining how Hertford works, what we aspire to, and why we need your support.

Recognising your generosity

We know that you will want to understand where your gift goes. When you give to Hertford, we will report back to you with news about how we have spent your donations. Where possible we endeavour to bring together donors with the beneficiaries of their donation – and our students are Hertford's best ambassadors, so we want you to meet them! Where there is an opportunity to recognise your generosity by name – be that an award, a room, or a fellowship – we welcome the chance to show the generations that follow what a donation can achieve.

When you were at Hertford, the chances are you were encouraged to ask “how?” and “why?”

45 Fellows

25 Emeritus

Hertford by numbers

400 undergraduat

12%

of alumni have given in past 12 months

20%

of alumni have given in past 5 years



UNDERGRADUATES – SCHOOLS ATTENDED



66%
state



38%
independent



GENDER BALANCE

Undergraduate

♀ 55% ♂ 45%

Postgraduate

♀ 45% ♂ 55%



We are in contact with **7,397** alumni by post



We are in touch with **5,883** alumni by email



UK/EU AND OVERSEAS STUDENTS

Undergraduate

🇬🇧 88% 🌐 12%

Postgraduate

🇬🇧 54% 🌐 46%

8,893 alumni

Fellows 225 postgraduates

es 24 Honorary Fellows 56 Friends of Hertford



UNDERGRADUATE SUBJECTS

31% Humanities
8% Medical Sciences
31% Maths, Physical & Life Sciences
30% Social Sciences

GRADUATE SUBJECTS

18% Humanities
17% Medical Sciences
31% Maths, Physical & Life Sciences
32% Social Sciences
2% Continuing Education



TEACHING FELLOWS

32% Humanities
10% Medical Sciences
29% Maths, Physical & Life Sciences
29% Social Sciences



IN THE PAST 3 YEARS

677 have given over £100
325 have given over £500
170 have given over £1,000
19 have given over £10,000
8 have given over £25,000
5 have given over £50,000
3 have given over £100,000



1,395 contacts on Facebook



964 followers on Twitter



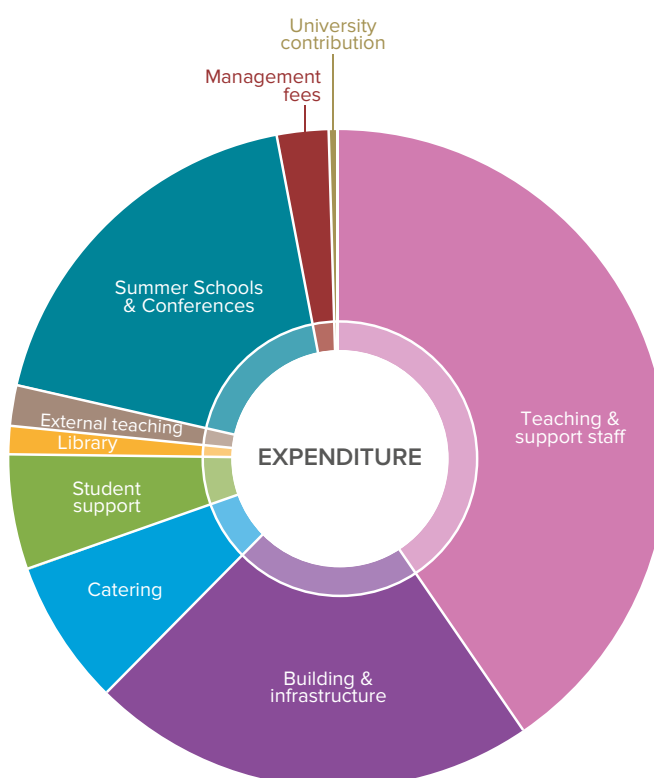
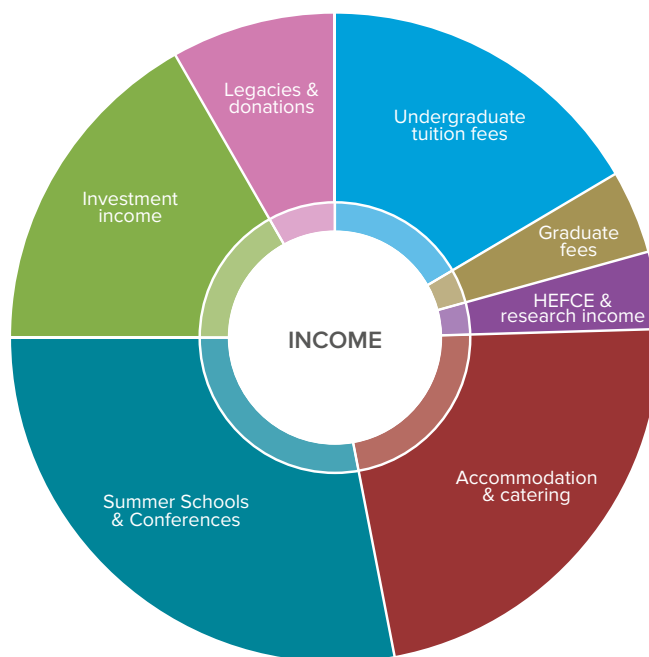
1,138 connections on LinkedIn



293 followers on Instagram

Hertford's finances

In 1965, Hertford had 12 Fellows and only 2 staircases with running water. Over the past 50 years, the college has seen unprecedented changes. We continue to make ambitious plans for the future – but not all of these plans can be achieved within our current budgetary constraints.



INCOME

Taking a shrewd view

As a historically poor college, Hertford has been entrepreneurial to allow it to maximise its assets. Implementing a strategy to provide for Hertford's long-term security, Roger Van Noorden undertook a measured and methodical investment policy which, together with good fortune, grew the endowment to an extent that it provides 17% of our annual income. The endowment is managed by our fund managers to balance growth for future generations with income for current college members.

Hertford was the first college to spot the opportunities provided by the international conference market,

and has built a business around it that stands head and shoulders above all others in Oxford. The income from these international visitors provides another 25% of our annual income, and bridges the gap between Hertford's capabilities and colleges with much larger endowments. However our summer conference business is at capacity, so we will not be able to increase our income significantly from this source.

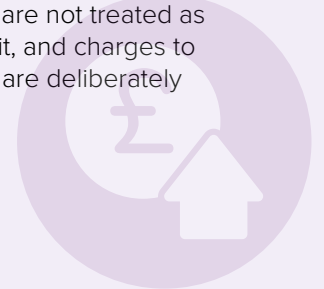
Tuition fees

Fees are shared between the colleges and the University, and make up 20% of the college's income. Rather than increasing the college's income, tuition fees are

a direct replacement for teaching and research funding that was cut by the government. Fee levels are increased irregularly according to the political climate, while our costs rise with inflation every year.

Keeping student charges low

Accommodation and catering for college members contributes just over 20% of Hertford's income – but these areas are not treated as a source of profit, and charges to junior members are deliberately kept low.



EXPENDITURE

How much does it cost to run a college?

It costs about £9.5 million to run Hertford each year. Expenditure ranges from salaries for our teaching and support staff, to catering and maintenance costs, to paying the utilities bills. And this is at the current expenditure rate – we expect our costs to rise as Hertford faces new and increasing demands on its resources every year. Our students are increasingly in need of financial support; expenditure on teaching outweighs fee income; the college's buildings are overdue for renovation and we need to increase the space available for teaching and study.

Reducing our costs, increasing our efficiency

The college is working through a programme of measured investment to improve our cost-savings. This means implementing energy-saving measures in our buildings, and recruiting staff in key areas to ensure that our operations are efficient. Some of these actions will have an effect immediately, while others will take years to build momentum and yield savings, but taking a long-term view will help our successors reap the rewards of these investments.



Transformative Education Philanthropy Charity Purpose Global Research

Charity (ˈtʃarɪti) *noun*

We know there are many charities asking for your support, and deciding which cause would benefit from your donation is a personal choice. We feel that by supporting Hertford your donation has the widest possible benefit – because it will allow us to develop the potential of the next generation and prepare them for a world full of new and complex challenges. We hope you agree.

Why is Hertford a charity?

Because we:

- Raise money to support the education of the brightest minds, regardless of their social or economic background.
- Provide an outstanding education that develops enquiring minds and prepares students for the world that lies beyond, whether that is in academia, industry, business, government or a not-for-profit.
- Support academics in transformational and pioneering research, addressing global and local issues, pushing the boundaries of knowledge.
- Maintain the buildings, facilities and pastoral support necessary to support all these activities.

What impact does Hertford have?

If there was ever any doubt about the wider societal benefits of Higher Education, you only have to look at the legacy of individuals from Hertford. Across arts, sciences and humanities, the range and scale of impact that Hertford's community has had is extraordinary.

Hertford alumni were involved in the founding of the Royal Society in 1660 and the redefinition of the environmental movement in the 1950s and 1960s. Hertford academics have shed light on bacterial DNA sequencing and the medical possibilities of 3D printing. Hertford alumni have tackled social justice issues and human rights abuses. Some have had leading roles at charities: the British Heart Foundation, Save the Children, War Child, Cancer Research UK, the World Wide Fund for Nature, the Royal Society for the Protection of Birds, to name a few. Others have overseen large-scale engineering projects, transforming transport or living standards for communities. And these are just a few examples – there are thousands more.

We hope you will support us so we can continue our work. By making a gift to Hertford, you will enable us to nurture, challenge and transform the next generation of thinkers, leaders and achievers.



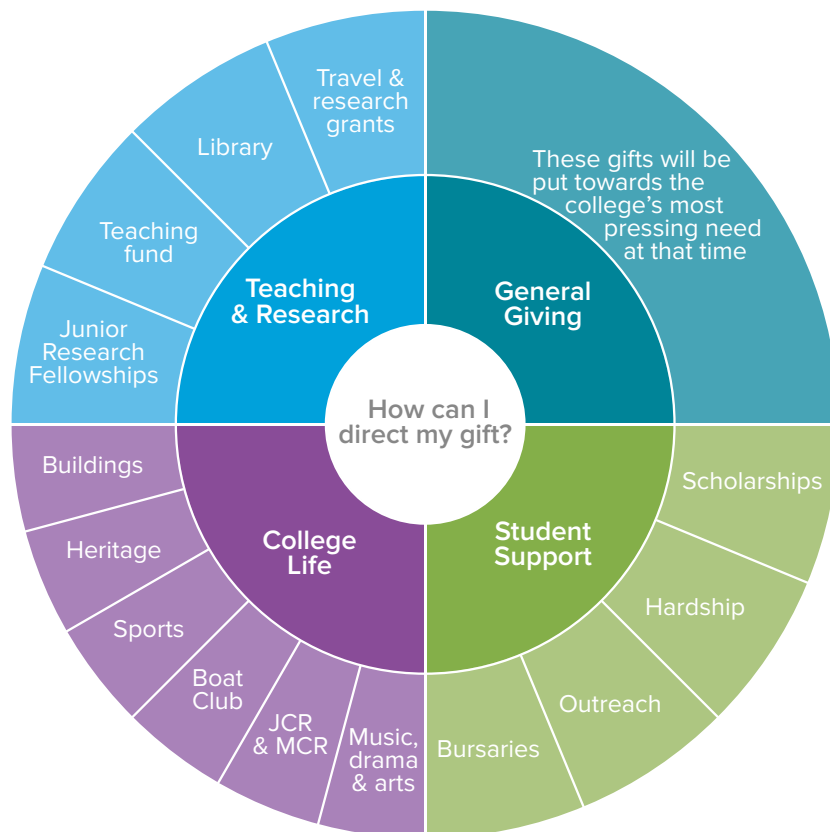
We feel that by supporting Hertford your donation has the widest possible benefit – because it will allow us to develop the potential of the next generation and prepare them for a world full of new and complex challenges.

Making a Gift

How can I direct my gift?

You can make a donation towards General Giving – or you can support any of the core areas of our fundraising: Student Support, Teaching & Research, College Life.

Within the core areas, you can also opt to restrict your gift for a specific area or project.



What if I don't direct my gift?

Unrestricted gifts to the general giving fund are used to support the greatest need of the college in that year.

Regular donations are an essential component in the smooth running of Hertford: they allow the college to plan for the future and enable the Bursary to respond quickly and effectively to the financial demands of a complex organisation. We have grouped donation options into 'student support', 'teaching and research' and 'college life' because they correspond to the main financial demands of running a college. But unrestricted gifts allow the college the financial security and the flexibility to face an uncertain future ahead. In 2013, most of our unrestricted gifts helped to fund the endowment of the History Fellowship; in 2014 unrestricted gifts primarily went towards graduate scholarships and the renovation of teaching rooms.

Will you invest my gift or spend it?

You can also choose how you would like us to use your gift. If you have a preference, just let us know when you make your donation.

If you don't stipulate a preference, we will usually use all funds donated in the 12 months following the gift. However, if you leave the option open, this allows us to invest the gift which can be helpful when we are trying to consolidate funds for a particular project – for example the endowment of a Fellowship or acquisition of a new building.



If you would like to support a project or area that isn't mentioned here, contact the Development Office and we can talk you through the options.

STUDENT SUPPORT

Gifts to student support allow us to attract the very best students to Hertford and support them throughout their time in Oxford. As the costs of higher education rise and sources of alternative funding dry up, the number of students in need of financial support is increasing and Hertford relies on the generosity of friends and alumni to meet these needs.

Bursaries

Hertford bursaries are means-tested and awarded to undergraduates from families with household income under £50,000. We spend over £100,000 on bursaries each year, helping over 100 students with the cost of accommodation and food. Given the increased time and investment we are giving to our outreach work, we anticipate that the number of students receiving bursaries will rise as we encourage applicants from the widest range of backgrounds to study at Hertford.

Hardship grants


Hardship funds help those students, both undergraduate and postgraduate, who encounter unexpected financial difficulty. We spend up to £30,000 in hardship grants each year, and this is sure to rise in an uncertain economic climate with increased tuition fees.

Scholarships

Scholarships are awarded to the very strongest graduate students to encourage them to continue their academic training and engage in research. The availability of these scholarships will become increasingly important as those undergraduates who have paid the tuition fees of £9,000 each year begin to consider graduate study. Graduate funding is dwindling, and we are rapidly approaching the point at which only the wealthiest of students will be able to afford to study for a Masters or DPhil.

Access and outreach

Hertford was the first college in Oxford or Cambridge proactively to encourage applicants from comprehensive schools. For over 50 years the college has visited schools across the country and encouraged applicants from diverse backgrounds. This is a tradition of which we are very proud, and we intend to continue building on this socially progressive agenda.



“Hertford really stood out when I visited Oxford. It’s down to earth and friendly, and there’s a real sense of community. That’s what made me want to apply.”



Outreach

Hertford is fully committed to supporting access to higher education for all students. For us, this means ensuring that the very best students from every kind of background are encouraged to study at Hertford and that they are supported throughout their time at the college.

Last year our Outreach Fellow visited 30 schools as well as 15 Higher Education Fairs and multi-school events, while Hertford hosted 55 school visits to the college. Current students are actively involved in outreach,

meeting prospective applicants and working to dispel the Oxbridge myths that still abound.

We intend to step up our outreach activity significantly, with the aim that our admissions figures will more accurately reflect the national ratio of students receiving maintained versus independent education. We are determined to admit the very best students who demonstrate potential and aptitude, regardless of their school, background or family income.

How much does outreach cost?

We spent over £100,000 on outreach in the academic year 2013–14, but will need to dramatically increase our funds if we are to make a significant impact on the lives of students who could thrive at Hertford.


Outreach trips

The Outreach Fellow visits schools, particularly targeting our assigned areas of Essex and Kent, and the London Borough of Camden. The number of pupils at each visit can vary from 10 to 90 children.

 The average expense of an outreach trip is £100, including transport and accommodation. A gift of £1,200 will cover 12 school visits in a year.


Taster Days

Hertford offers 'Gifted & Talented' pupils the opportunity to visit the college for an in-house Oxford experience. This includes a specialist academic session, lunch, talks and a tour. We usually hold 35 or more Taster Days a year.

 A gift of £200 would cover Hertford's costs in hosting a group of 15–20 students.

STEM days

Targeting students interested in studying and working in Science Technology Engineering and Maths. In 2015 Hertford held a STEM day for 70 female students.

 Travel expenses for students visiting Oxford can be as much as £120 for those visiting from more distant areas of the UK. A gift of £4,200 would allow us to cover travel expenses for up to 70 students. A gift of £700 would cover the catering costs for the STEM day.

Summer School

We plan to establish a new programme of free residentials in July and August for talented students hoping to study at Oxford. This summer school would enable us to provide targeted support to those students whose schools have little experience of preparing applicants for the Oxford admissions process.

 A gift of £10,000 would create a start-up fund to launch the Summer School in 2016.

Digital opportunities

We know that the pupils we meet at outreach events and school visits are inspired by personal contact with our students and academics. But there are many more who we cannot reach personally. We want to take advantage of the opportunities offered by digital learning and social media. There are countless students around the country who would flourish at Hertford, but who are not given the support they need to apply to Oxford.

We are planning a significant investment in our online presence, which will enable us to build up digital learning opportunities for prospective students. There are certain subject areas where under-performing schools are failing potential applicants. We can't bridge the gap entirely, but if we can show students with potential how they can direct their learning, or suggest questions for them to consider, they will stand a better chance of showing their potential at interview and flourishing as students.



Scholarships

Increasing the number and generosity of graduate scholarships

The undergraduate class of 2015 will leave with unprecedented debts. Their ability to undertake graduate study is further diminished by the slashes in funding available from research councils. And it is not only universities that value graduate learning: industries at the cutting edge of technology and science need to be able to recruit candidates with doctoral level skills, as well as fields as diverse as international development, financial analysis, ecology and climate change. To maintain its high standard of attainment, Hertford

must be able to attract the very best graduates with scholarships and to maintain a mixed cohort of fully-funded and partially-funded scholars alongside self-funded students.

Over the past three years, Hertford has significantly increased its commitment to graduate scholarships. Wherever possible, we make use of matched funding from the University, departments and other sources to offer the best value to our students and to give scholarship opportunities to as many students as possible. Hertford is determined to support our graduate students in this way – but funds will be needed if we are to maintain this level of scholarship expenditure.

We aim to establish a generous package of partial and full scholarships, for both Home/EU and overseas students. This would bring us in line with the scholarship opportunities at other Oxbridge colleges, which is crucial for Hertford to attract the best graduates, and would be part of the drive to let Oxford compete with the financial magnetism of the US elite institutions. Ultimately our aim is to have the majority of our graduates on scholarships, either from Hertford or external funding bodies.

Graduate scholarships: the picture today


2013/14 graduate support	2014/15 graduate support	2015/16 graduate support	2016/17 graduate support
4 Senior Scholarships of £4,000 per annum	5 Senior Scholarships of £5,000 per annum	5 Senior Scholarships of £5,000 per annum	5 Senior Scholarships of £5,000 per annum
		2 DPhil Scholarships (Home/EU)	6 DPhil Scholarships (Home/EU)
		1 MA scholarship (Home/EU)	3 MA scholarships (Home/EU)
£48,000 over 3 years	£75,000 over 3 years	£165,000 over 3 years	£537,000 over 3 years

Graduate scholarships: plans for the future

	Scholarship per student	Cost to Hertford
10 partial scholarships per matriculation year	Ranging from £5,000 to £15,000	£100,000 per matriculation year (£300,000 annually)
5 Home/EU 3-year scholarships per matriculation year	£22,000 will cover fees and living allowance	£110,000 per matriculation year (£330,000 annually)
5 overseas 3-year scholarships per matriculation year	£35,000 will cover fees and living allowance	£175,000 per matriculation year (£525,000 annually)
	Annual scholarship costs:	£1,155,000



Donors wishing to endow a graduate scholarship may also be able to take advantage of a 60:40 matched fund scheme. This means that a gift of £320,000, matched by £210,000 from the University, will endow a graduate scholarship for a UK/EU DPhil in perpetuity. Please contact the Development Office if you are considering endowing a graduate scholarship and would like to find out more about the scheme.



£200 a year will fund a graduate research grant



£5,000 a year could fund a Senior Scholarship – which can be named



£22,000 for three years will provide a full scholarship for a UK/EU DPhil student – which can be named



£35,000 for three years will allow Hertford to offer a full scholarship to an overseas student – which can be named



TEACHING & RESEARCH

The tutorial system is at the centre of the Oxford experience, and it is a tradition that we are committed to upholding. Through ongoing personal contact with their tutors, undergraduates develop a more rigorous approach to argument, reasoning and research.

What happens to tuition fees?

Tuition fees are paid to the University, and were introduced to compensate for the government's cut in university teaching grants.

Of the £9,000 paid by Home/EU students to the university, Hertford receives £4,000 per student for teaching in college.

However it costs the college between £7,000 and £8,000 to teach each of those students – so there is a significant deficit, which is funded by income from the endowment, conference business and donations.

How much does a fellowship cost?

Endowing a fellowship

An endowment for a fellowship means that there will always be a ring-fenced fund to guarantee teaching in that subject – which in turn ensures that the college can provide its unique and wide-ranging educational experience for generations to come. In 2014, with matched funding from the University and donations from alumni, Hertford successfully endowed a fellowship in History and a teaching fund for a fellowship in Economics.

Hertford aspires to endow additional fellowships in Law, Geography, English and Medicine. To do this, we need to lay the foundations for our fundraising now, so we will be in the best possible position to benefit from future matched funds as soon as they become available. To endow a fellowship in its entirety requires a fund of £2 million.

Junior Research Fellowships

The college is committed to supporting newly qualified academics, and in 2015 we created four new Junior Research Fellowships – one in each subject division. These positions lay the foundations for a career in academia and research, giving post-holders the security to develop their first publications and carry out research in a secure and supportive environment.

Humanities & Social Sciences

An annual gift of £40,000 would support a stipendiary Junior Research Fellowship in the Humanities or Social Sciences. This would cover the JRF's salary, research and allowances, as well as the college's National Insurance and pension contributions.

Maths & the Sciences

We want also to offer talented early career research scientists the chance to be part of the college community, to inspire current undergraduates and to develop their careers to combine broader communication skills with scientific investigation. Offering a Junior Research Fellowship at Hertford to these colleagues, who are primarily funded by lab-based research projects, costs £3,000 a year.

Funding lectureships

There are 45 Fellows at Hertford, which means we cannot cover all aspects of the subjects our students study within the college. In these cases, we employ academics from other colleges to teach our students and extend the range of expertise within our community. These positions can be anything from one hour a week to six hours a week, and cost the college from £3,000 to £18,000 a year.



What do Fellows do when they're not teaching students?

All tutors at Hertford are engaged in research: they don't just teach their subjects, they reshape them. It is because tutors are at the forefront of investigation into their subjects that the tutorial system is so precious. It means that undergraduates get the benefit of insights from those who are leading their disciplines.

In UK higher education, the connection between research and teaching is under threat. Financial pressures mean that some universities now advertise 'teach-only' contracts. Meanwhile, the expectation that Higher Education institutions should constantly attract more grant income means that leading researchers must devote less time to teaching, which is increasingly delegated to postgraduates. At Hertford we are determined to resist these pressures.

Hertford is committed to supporting our Fellows as researchers as well as tutors. For every seven terms in

post, Fellows are entitled to one term of research leave. Fellows are encouraged to present new work at conferences and participate in fieldwork; financial support is available for equipment or specialist literature.

All of this is valuable in itself but it also enables Hertford academics to preserve a vital research virtue – their autonomy. Research funding is available from other sources – from governments, business and charities – but this often comes with strings attached. It may mean accepting another's agenda concerning the direction of research. Research Councils are increasingly desirous to see a quick return on their investment. This discipline no doubt has its benefits, but it is also vital that some space be left for independent, sometimes even maverick, researchers to set their own goals, to explore unproven theories or unrecognised topics. A fellowship at Hertford allows this freedom.

"I was pretty nervous for my first tutorial. But over the three years I have definitely gained confidence and I have learned how to think around a problem. When a world-class academic challenges your view there is nowhere to hide! That will stay with me for life."

Academic support

Prizes

The College awards £100 to all students who receive a First in their Finals. Donations have allowed us to increase these prizes in particular subjects, so a First in Physics Finals will be awarded £150, while a Finalist in Geography or Law could receive £500 for a First. We would like to increase these prizes to a minimum of £250 for each subject and where possible endow them for the future.



A gift of **£3,500** would endow a student prize of £100 in perpetuity. This could be awarded for excellent performance in exams or for consistent improvement throughout the academic year, and can be named at the donor's request.

Travel awards

Thanks to the generosity of donors, our students have been able to travel in support of their studies. The Vaughan Williams Fund offers medicine students a travel award of up to £1,200. The Hertford Travel & Research Fund offers grants for students wishing to travel for an academic purpose, while the Ben Ogden Fund supports lawyers wishing to undertake pro bono work abroad. Geographers also benefit from awards in support of fieldwork and research. We would welcome more awards to encourage our students to explore new aspects of their subject with a hands-on experience.



"I was able to carry out research on ecology in a tropical forest. I worked with fruit flies, studying whether the incidence of parasitoids changed with the gradient of rainfall. The fieldwork involved spending many, many hours picking pupae (around 1,500 of them) out of two-week old fermented banana and placing them into individual tubes to wait for them to hatch. The identification of hatchlings was a steep learning curve and my microscopy skills increased exponentially as a result. I now know what carrying out research on ecology in a tropical forest actually entails, and I absolutely loved it."



"I went on a research trip in Tokyo and Hokkaido for my undergraduate dissertation, investigating the topic of language contact between Japanese and the endangered Ainu language. This was made possible thanks to funding I received, and the trip was a firm success. I was able to make invaluable contacts, gain first-hand experience of my chosen research topic, and collect crucial materials for the production of my dissertation in the next academic year."

Books and equipment grants

Some of the wealthier colleges offer generous book grants and, with the support of donations, Hertford would love to do the same. Some colleges offer up to £250 per student which can be used towards books, course materials,

or equipment (which can include a laptop). Other colleges refund 50% of the student's expenditure up to £150.

Hertford has two schemes that support students in medicine and law. The Vaughan Williams Fund supports medical students with a £300 award per student towards

stethoscopes and 'on the ward' textbooks. And for the past two years, the law firm Mayer Brown has sponsored law books for undergraduates. The law students have an individual allowance to request core titles for their course, and once the student has finished using them they are integrated into library stock.



£1,500 could fund a £100 book grant to undergraduates of a smaller subject, like Music, Oriental Studies, or Archaeology & Anthropology.



A donation of **£30,000** could support a £50 book grant to every student at the college.



A **£3,000** donation could fund a £100 book grant to undergraduates of a larger subject, like History or Modern Languages.



Library

Keeping the library well stocked

The Hertford library has three constituent parts: the books and resources used by college members; the quiet and welcoming study space for students; and the support of the Librarian, Alice Roques. Alice helps college members to navigate our collections and keeps the library resources up to date.

Each year we add over 1,000 books to the modern library collections. 30% of these are in response to student requests for particular publications relevant to their course. Requests can be urgent – a key book for a dissertation or essay – and our swiftest turnaround time is two hours from request to the book being on the student's desk. Recent requests have ranged from *Dignity in Adversity: Human Rights in Troubled Times* to *Postmodern Music / Postmodern Thought* to *Bioinorganic Electrochemistry*. We are also taking advantage of digital developments by extending our acquisition of eBooks alongside print books, in collaboration with the University.

Where possible we subscribe to digital journals to reduce our expenditure, but some publications are only available in print. As well as scientific and economics journals, there are several print-versions of language journals that are in regular use by our students. We also contribute to the Bodleian Library as part of their expenditure on journal fees.

Hertford students also make use of the historic collections in our archives. This year has seen English undergraduates studying satirical poetry by Alexander Pope, a Masters student examining dedications in works by Hobbes and Politics undergraduates exploring works by Hobbes, Locke, Astell and Grotius for the Political Thought course.



Buying books? Hertford's Library scans the market to find the best price, using Amazon, Abe, Wordery, Book Depository and the OUP Bookshop.

Faculty libraries tend to use a wholesale supplier, which takes several weeks to deliver. Hertford also purchases books via Blackwells, whose college contact, Joe Tagg, negotiates prices on our behalf and recently won Young Bookseller of the year. Joe can often be seen carrying Hertford's purchases across the road from Broad Street to deliver them personally to the Library!





31,000
book loans
in a year



1,000
new purchases
in a year



9,000
loans of new
books



70
desk spaces for
in-library study

What could my gift do?



£3,000 would allow us to update the books available to students in a specific subject.



£1,000 a year would allow us to extend the range of journals available to students, and continue to update and invest in the most useful material for them.

COLLEGE LIFE



For many students, their academic study is just a part of the Oxford experience. The majority of students who study at Hertford will not go into academia, and the knowledge learnt in tutorials sits alongside the other qualities that prepare a student for the outside world. Team-work, perseverance, creativity: all of these qualities are developed and honed in the extra-curricular life of the college, whether that's on a sports pitch, in a boat, or as part of an orchestra or choir.

 Hertford College Boat Club

 @HECBC

 www.hertfordcollegeboatclub.com

Rowing at Hertford

Hertford College Boat Club (HCBC) is the college's largest sporting society and provides opportunities for first time novices right through to Olympic athletes. The club prides itself on achieving excellence – both the Women's and Men's 1st boats won blades in Torpids 2015 – and also encourages participation from all corners of the college, across graduates, undergraduates, visiting students and boat club alumni. Since the inception of women's rowing at Oxford less than 40 years ago (the first Oxford bumps race open to women was held in 1978) Hertford has produced a steady stream of talented male and female rowers, and now holds the highest number of women's crews on the Isis.

But rowing is not a cheap sport. Each year HCBC spends £4,500 on race entry fees, including the Christchurch Regatta, Torpids, Eights, as well as external regattas. These competitions are the best way to accelerate the development of Hertford's rowers, but at the moment the top crews are prioritised to keep the budget within bounds. With an increase in donations HCBC would like to be able to enter as many crews as possible.

The boat club offers bursaries to students who are concerned that rowing in the holiday prevents them from working to earn income that would support them during term-time. Thanks to a donation, HCBC is able to spend £1,000 on bursaries for these students for the next two years.



£3,100 would fund a new set of oars; **£310** would fund a single blade.



The rowing machines in the boathouse will need to be replaced over the next 5 years. **£850** would fund one new rowing machine.



£100 would fund one week of coaching.

How much does a new boat cost?



£20,000 to £30,000 would fund the purchase of a new rowing eight.



£13,000 to £15,000 would fund a new rowing four.



£8,000-11,000 would fund a new rowing pair or double.

It is possible to part-fund the purchase of new boat by selling one of our existing shells – this can contribute up to 60% of the new purchase cost. In these cases, we can offer donors who make up the remainder of the purchase price the opportunity to name that boat as they choose.




Music at Hertford

Hertford College Music Society (HCMS) is the largest and most active college music society in Oxford, with a reputation for being dynamic, inclusive and friendly.







The society was formed in 1972 at which time it consisted of the Choir and the Orchestra (then led by a young Simon Rattle). Since then, the society has grown substantially with the formation of the Wind Band in 2011 and the Jazz Band in 2012. With four ensembles, HCMS holds weekly lunchtime recitals in Chapel, termly concerts all over Oxford, as well as the popular 'Jazz & Cocktail' nights. The Choir tours twice a year, most recently in Ireland and Italy.

The college supports the basic activity of HCMS, but the society relies on donations for its more ambitious projects and to improve the quality of its performance and programming. Charges for termly concerts are kept low to encourage attendance, but the costs of putting on a performance – from purchasing the music to hiring instruments – can quickly mount up.

 Hertford College Music Society

 @hertfordmusic

 www.hertfordmusic.org

-  A new piano for the music practice room would cost **£3,000 – £10,000**.
-  **£1,500** would fund a new concert series, with recitals from prestigious musicians.
-  **£1,000** would finance 10 choral training workshops.
-  **£500** for musical scores would allow the music society to perform new music and concerts more regularly.
-  **£250** would fund a choral award for singing lessons. Thanks to a donation we currently offer 8 a year, but hope to increase this to 16.
-  **£100** would purchase 6 professional music stands.

buildings & facilities

Hertford is able to offer all undergraduates rooms in college accommodation for the duration of their study. The majority of first-year graduates also live in college accommodation. Student rents at Hertford are among the lowest in Oxford, which is one of the things that makes us attractive to students from less well-off backgrounds. However almost all of the college is badly in need of refurbishment, and the college needs to carry out this renovation without unfairly passing on the expense to the students.

Our aspirations for Hertford are also limited by the space available: the college is in need of additional rooms for seminars and teaching, as well as space for administrative staff to support our activities. If we could offer rooms in college

to the majority of our graduates, not just the first-years, this would immeasurably improve the graduate experience and would have a huge impact on the social and academic cohesion of that community.

How much does it cost to maintain and renovate college buildings?

Hertford has 520 rooms spread across the main Cattle Street site, as well as at the Head of the River and the North Oxford properties – rising to 800 ‘spaces’ once kitchens, bathrooms and corridors are taken into account. Due to the scale of any renovation, the maintenance and refurbishment of these buildings is an expensive and ongoing task.

The 10 year plan

The college aims to renovate every college room every 10-15 years. This means that our target is to redecorate, and where necessary refurbish, over 50 college rooms and spaces each year.

Hertford has also embarked on a 10 year project to update the heating in college properties. Where possible, outdated boilers (some dating back to the 1960s) are being replaced with energy efficient systems. This project will cost over £500,000 and will improve the heating efficiency for 280 rooms.

Student rooms

To refit student accommodation costs on average £10,000 per room:

- Mary Warnock House (constructed in 1998 and untouched since then) benefited from a full refurbishment in 2014 which cost £150,000 for 19 bedrooms.
- 189 Banbury Road (a Victorian conversion last renovated in 1995) was refitted the same year and cost £165,000 for 16 bedrooms.

Teaching rooms

The entire renovation of a teaching room (including ventilation, plastering, paint, flooring, electrics, internet cabling, AV equipment and furniture) can cost between £30,000 and £40,000. A smaller teaching room, or a space in need of only partial renovation, can be carried out for £20,000 to £25,000.

Adapting to the digital era

When Hertford's buildings were constructed, its architects could hardly have imagined the digital landscape that lay ahead. In 2015 a new Wi-Fi system was installed throughout the main college site and all of the annexes. This infrastructure has been designed to cope with the volume of internet traffic generated by 700 users, each with multiple devices. The project was essential – but came at a cost of over £100,000.



Essential works

As anyone who has lived in an old building knows, the maintenance of the exterior of a building is expensive and cannot be neglected. Roofing, re-pointing, repairing windows and gutters – each of these seems a small detail until they are multiplied across 16 Victorian houses, four annexes and a Grade I listed central site. Structural repairs to the college houses alone have been quoted to come to £2 million over the next 10-15 years.

Hertford has an obligation to keep all buildings fire-safe, and this duty has a financial implication. Fixed electrical wiring must be tested every year and fire detection systems upgraded every five years. Given the number of rooms and sites involved, the annual cost of this essential work is £35,000.

Winchester Road development

In 2014, Hertford acquired an additional property on Winchester Road, which allowed us to complete a full set of buildings with adjoining gardens on two parallel streets, the Winchester and Banbury Roads. The new building is being refitted and adapted for use as student accommodation. In the longer term, we hope that there will be strategic benefits to owning an adjoining block of 6 houses for future development.

New site

For several years, Hertford has been on the look-out for a major new site to add to our central Oxford portfolio. Opportunities to adapt an existing building or commission a new structure come up infrequently, and the college needs to be in a position to move quickly when the right option presents itself. A new building could allow us to guarantee accommodation for all undergraduates and graduates throughout their time at the college, as well as create additional space for teaching, seminars, student study areas, and offices. It would also allow us to sell some of the outlying converted houses and consolidate our accommodation, thereby reducing our maintenance costs.

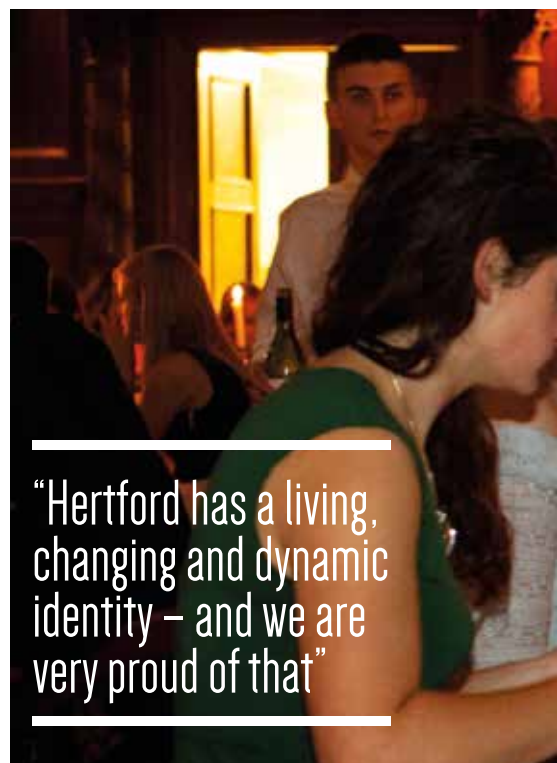
We have created a foundation fund for the purchase of a major new site, so that when the right opportunity presents itself we are ready to move quickly – but we will need to significantly increase the availability of funds for this purpose if we are to be able to acquire the best property for Hertford at an appropriate market value.

heritage

Just as scholars perch on the shoulders of older giants, so scholarly communities are inescapably indebted to their past.

One of the obligations on a college such as Hertford is responsibility for the legacies bequeathed by earlier generations, a duty that represents not just antiquarian curiosity but also trusteeship for future generations.

This heritage embraces familiar buildings and spaces, artefacts, books and college records. Such heritage can inspire critical reappraisal of present assumptions and future plans. A college without memory is a college without soul or self-awareness. While preservation of this heritage inevitably competes with other urgent demands, the college takes this responsibility seriously and hopes that others will help share in this duty to the future.



“Hertford has a living, changing and dynamic identity – and we are very proud of that”

Restoring historic rooms

Since 2012, Hertford has been executing a long-term project to renovate its rooms of historical significance.

Old Hall in the north-east corner of OB quad is part of a 17th century structure, which was modified in the 1820s. On the site of the medieval Hart Hall, Old Hall incorporates the hall built by Principal Randell (1548-99). The last major works took place in the 1950s, and aside from a surface redecoration in the 1980s, the room has been largely untouched over the last 60 years.

In 2015, Hertford will be restoring Old Hall entirely, bringing the room into the 21st century while remaining sympathetic to its listed status. The project will cost £200,000, but with careful use and some maintenance, the durable finish will have a life of 30-40 years.

Renovating our portraits

With the support of donations from the Hertford Society, we have embarked on a staged restoration of Hertford's historic portraits.

The Courtauld are undertaking a painstaking restoration of the portraits of Principal Warnock, and Bishops Spencer and Ryan. The Hamilton Kerr Institute will be renovating the portraits of Principals Newton, McBride, Michell, Boyd and Ferrar.

In future years, we hope to continue this work and restore the portraits of Principals Hall and Zeeman as well as William Tyndale, Charles James Fox, Lord Hugh Cecil and Lord St Helier.

Digitising historic volumes

In 2015, Hertford will be restoring the historic Ortelius Atlas to its former home at the Humboldt University in Berlin.

The historic volume is recognised as an early edition of the first modern atlas, created by Abraham Ortelius in the sixteenth century.

Before the official handover, we have enlisted the assistance of the Bodleian to scan and digitise the contents of the Atlas so it can be referred to and enjoyed by future generations of scholars. This process of digitisation cost £4,800.



Writing the college history

2024 will mark Hertford's 150th anniversary, since it was refounded by an Act of Parliament in 1874.

To mark the anniversary, a new history of the college and its predecessors – Magdalen Hall, the eighteenth century Hertford College and Hart Hall – has been commissioned to be written by Professor Christopher Tyerman, Fellow and Tutor in History.

It is expected that the volume will be published by the Oxford University Press. The costs of preparation and publication will come to £30,000.

Refurbishing antiquarian books

Hertford possesses a remarkable antiquarian library, a legacy from Magdalen Hall. First assembled by Principal Henry Wilkinson (1648-62), who produced its first catalogue in 1661, the books reflect the diverse, innovative and advanced intellectual tastes of seventeenth and eighteenth century members of Magdalen Hall who included members of the circle who founded the Royal Society. It is a collection of wide historical importance.

Every week, nine dedicated volunteers from the National Association of Decorative and Fine Arts Societies visit Hertford to painstakingly clean and restore a selection of the 4,000 volumes in the antiquarian collection. However some volumes require even more specialist attention to preserve them.

Thanks to an annual donation of £2,000, we are able to send two items per year from our antiquarian collections for conservation and repair at a local specialist book bindery. The two items restored in 2014 took over 50 hours to be transformed. There many more volumes which would benefit from restoration, so they can be safely handled and read by junior members and Fellows, and used in exhibitions.



£200-£1,000 would fund the restoration of a historic volume.



£40 would buy a case to protect historic books and allow us to display them without damage.

The power of a team

Some of the examples of potential gifts in this brochure may seem daunting. But collectively we can achieve much more than we can alone.

What can my gift do?

If one person gives
£2.50 a month
that gift could fund
£30 for a student book grant



If 100 people give
£2.50 a month
that gift could fund
£3,000 for a lectureship in Portuguese

If one person gives
£10 a month
that gift could fund
£120 for a prize in Oriental Studies



If 100 people give
£10 a month
that gift could fund
£12,000 to renovate a student room in the Graduate Centre

If one person gives
£50 a month
that gift could fund
£600 to cover 3 'Taster Days' for potential applicants



If 100 people give
£50 a month
that gift could fund
£60,000 towards a 3-year graduate scholarship

Can I make a gift with friends?

If 5 people give
£2,000



That gift could fund
£10,000 to endow and name a prize or award of £350

If 5 people give
£5,000



That gift could fund
£25,000 to renovate and name a teaching room in the college

If six friends each pledged **£3,000** a year, together they could fund a stipendiary lecturer in Chemistry or Economics.



If a matriculation year of 100 alumni each donated **£1,000**, that would fund the college's entire bursary expenditure for that year.



The Hertford community can achieve far more collectively than individuals can on their own. We will be relying on this team-spirit to achieve our aspirations for Hertford.

Making your gift go further

Tax-efficient giving

Hertford College is a registered charity in the UK, which means that UK tax-payers can add Gift Aid to their donations. All we need is a declaration from you that you are a UK taxpayer and your home address – and immediately your donation will be worth 20% more.

For higher rate tax-payers, it is also possible to reclaim the difference between the basic and higher rate of tax on your self-assessment tax return – which effectively means that your donation will cost you less.

How much will my gift cost me?

A higher rate tax payer makes a monthly donation of £100. At the end of the year the donor has given £1,200, which with Gift Aid is worth £1,500 to the College.

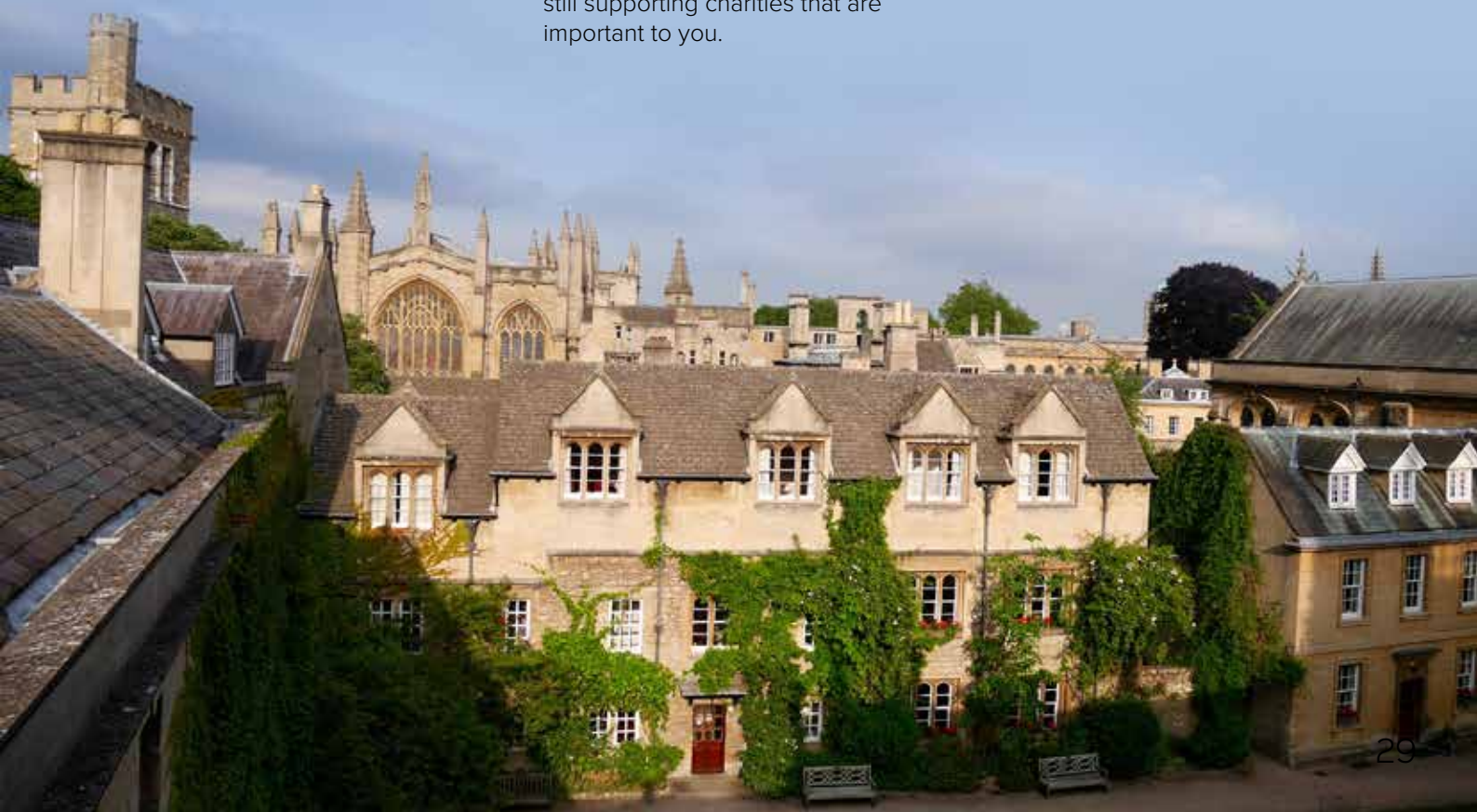
If the donor fills in a self-assessment tax return at the end of the year, s/he can reclaim £300, which means the gift has cost £900, or £75 a month.

Legacy giving

Leaving a gift in your will can often be the easiest way to support the college. There are different options available so that you can make provision for family members, while still supporting charities that are important to you.

By remembering us in your will you can also reduce the inheritance tax on your estate. If you leave 10% or more of your estate to a charitable cause, the inheritance tax due on the remainder of your estate will reduce from 40% down to 36%.

If you are thinking of leaving a gift to the college in your will, please contact the Development Office so we can make sure we fully understand your wishes and that we are able to carry out any specific request. We have also established the Warnock Society for those who have left a legacy to the college, so that we are able to thank them during their lifetime.



Ways to give

✉ Post

To give by post, you can send a cheque, made payable to Hertford College, or fill in the donation form enclosed with your credit card details. You can indicate on the donation form how you would like your gift to be used. Our postal address is Development Office, Hertford College, Oxford OX1 3BW.

☎ Phone

You can call us on +44 (0) 1865 279428 and make a donation using your credit card.

🌐 Website

You can make a gift to Hertford via the Oxford University website:

www.campaign.ox.ac.uk/hertford-college

The broad priorities for fundraising are listed there, but please contact us if you would like to direct your gift to a more specific area.

If you would like to fundraise on our behalf, you can use our profile on JustGiving.com to help you gather support.

🏦 Online bank transfer

You can make a donation to Hertford via online bank transfer. Please use the reference DON-surname to help us identify you. You can let us know by email if you would like your gift to be directed to a specific area.

Our bank details are SC: 20-65-18, account number: 10491411.

CAF GAYE

It is possible to make a gift to Hertford from your pre-tax salary via the Give As You Earn (GAYE) scheme. You can usually set this up with the help of your HR department, or you can contact the Development Office for more information. You can still direct your gift towards a particular area using this scheme.

🏢 Company matched giving

If your company has a matched giving scheme, you could significantly increase the value of your gift to Hertford. You can usually find out from your HR department, and you can speak to the Development Office for further guidance. You can still direct your gift towards a particular area using this scheme.



Giving from abroad

USA

Donors in the USA can give through the University of Oxford North American Office, which is a recognised 501(c)(3). This means that donors can give tax-efficiently – just indicate to the North American Office that you would like your gift to go to Hertford, and whether you would like it to be designated to a specific area.

- ✉ University of Oxford North American Office
500 Fifth Avenue, 32nd Floor
New York, NY 10110
- ☎ 212-377-4900
- @ central@oxfordna.org

Canada

Hertford College is recognised as a charity under Section 3503 of the Canadian Income Tax Regulations. When donors in Canada make a donation, we will ensure you are sent a receipt for the Canadian Revenue Agency.


Hong Kong

The University of Oxford China Office is an official charity in Hong Kong under Section 88 of the Inland Revenue Ordinance. If you are a taxpayer in Hong Kong, you can donate to Hertford via the University of Oxford China Office who will issue you with a tax receipt.

- ✉ University of Oxford China Office
Suite 4018, Cosco Tower
Grand Millennium Plaza
183 Queen's Road Central
Hong Kong SAR
- ☎ (852) 2151 3877
- @ info@oxfordchina.org

Worldwide giving

Donors in other countries may also be able to give tax efficiently – please contact the Development Office for more details.



“I owe Hertford a huge amount. It opened my mind to new possibilities, set me on my current career path and supported me financially when I desperately needed it. Now I donate to the college, so that the same support is there for the next generation.”

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www.hertford.ox.ac.uk